

**2019 ONLINE INTERNATIONAL VIRTUAL ASSISTANTS CONVENTION SCHEDULE**

| Date            | US EDT   | Speaker                                     | Speaker Country | Topic   | Moderator       | LA      | London  | France/Spain | China/Phil | Aust East | NZ       |
|-----------------|----------|---|-----------------|---|-----------------|---------|---------|--------------|------------|-----------|----------|
| <b>Thursday</b> |          |   |                 |   |                 |         |         |              |            |           |          |
| Thurs 16 May    | 8am      | Sharon Williams                             |                 | Plenary Session   | Sharon Williams | 5am     | 1pm     | 2pm          | 8pm        | 10pm      | Midnight |
| Thurs 16 May    | 8.30am   | Rochefel Rivera                             | Phillipines     | Philippines Country Spotlight   |                 | 5.30am  | 1.30pm  | 2.30pm       | 8.30pm     | 10.30pm   | 12.30am  |
| Thurs 16 May    | 9.45am   | Stephanie Middleton                         | UK              | Automate Anything with Active Campaign  |                 | 6.45am  | 2.45pm  | 3.45pm       | 9.45pm     | 11.45pm   | 1.45am   |
| Thurs 16 May    | 11am     | Caroline Wylie                              | UK              | Non-Sales-y Sales for Virtual Assistants                                      |                 | 8am     | 4pm     | 5pm          | 11pm       | 1am       | 3am      |
| Thurs 16 May    | 12.15pm  | Lisa Kolb, Tammy Durden, Nanette Thelemaque | USA             | Building a Multi-VA Team Building   |                 | 9.15am  | 5.15pm  | 6.15pm       | 12.15am    | 1.15am    | 3.15am   |
| Thurs 16 May    | 1.30pm   | Alecia Kryworuka                            | USA             | How to Organize your Day with Project Management Tools                        |                 | 10.30am | 6.30pm  | 7.30pm       | 1.30am     | 2.30am    | 4.30am   |
| Thurs 16 May    | 2.45pm   | (45-minutes)                                |                 | Introduction to the VA Industry/Open Networking                               | Sharon Williams | 11.45am | 7.45pm  | 8.45pm       | 2.45am     | 3.45am    | 5.45am   |
| Thurs 16 May    | 3:30pm   | Scott Cox                                   | USA             | How to Give a Great Media Experience to Customers                             |                 | 12.30pm | 8.30pm  | 9.30pm       | 3.30am     | 4.30am    | 6.30am   |
| Thurs 16 May    | 4.45pm   | Pamela Atkins                               | USA             | Blogging: Why to Include It in Your Marketing Strategy                        |                 | 1.45pm  | 9.45pm  | 10.45pm      | 4.45am     | 5.45am    | 7.45am   |
| Thurs 16 May    | 6.00pm   | Tammy Lorette                               | CA              | Relationship Marketing  |                 | 3pm     | 11pm    | 12am         | 6am        | 8am       | 10am     |
| Thurs 16 May    | 7.15pm   | Nicole Graham                               | China           | Getting Started with Mailchimp  |                 | 4.15pm  | 12.15am | 1.15am       | 7.15am     | 9.15am    | 11.15am  |
| Thurs 16 May    | 8.15pm   | Nicole Graham                               | China           | Getting Started with Mailchimp  |                 | 5.15pm  | 1.15am  | 2.15am       | 8.15am     | 10.15am   | 12.15pm  |
| Thurs 16 May    | 9:30pm   | Pam Peterkin                                | USA             | What Are You REALLY Afraid Of?  |                 | 6.30pm  | 2.30am  | 3.30am       | 9.30am     | 11.30am   | 1.30pm   |
| Thurs 16 May    | 10:45 PM | Sam McFarlane                               | Australia       | How to Grow Your Business Through Social                                      |                 | 7:45 PM | 3:45 AM | 4:45 PM      | 9:45 AM    | 12:45 PM  | 2:45 PM  |
| Thurs 16 May    | 12:00 AM | Sharon Williams                             |                 | Closing Session   | Sharon Williams | 9:00 PM | 5:00 AM | 6:00 AM      | 11:00 AM   | 2:00 PM   | 4:00 PM  |
| <b>Friday</b>   |          |   |                 |   |                 |         |         |              |            |           |          |
| Fri 17 May      | 8am      | Sharon Williams                             |                 | Opening Session   | Sharon Williams | 5am     | 1pm     | 2pm          | 8pm        | 10pm      | Midnight |
| Fri 17 May      | 8.30am   | Rochefel Rivera                             | Phillipines     | How to Teach Yourself Wordpress Basics  |                 | 5.30am  | 1.30pm  | 2.30pm       | 8.30pm     | 10.30pm   | 12.30am  |
| Fri 17 May      | 9.45am   | Ifrah Ifham                                 | Sri Lanka       | How Businesses Can Benefit by Being organized                                 |                 | 6.45am  | 2.45pm  | 3.45pm       | 9.45pm     | 11.45pm   | 1.45am   |
| Fri 17 May      | 11am     | (45 minutes)                                |                 | <b>VA Hotseat/Open Networking</b>   | Sharon Williams | 8am     | 4pm     | 5pm          | 11pm       | 1am       | 3am      |
| Fri 17 May      | 11.45am  | Tammy Durden                                | USA             | Balanced Mindset  |                 | 8.45am  | 5.15pm  | 6.15pm       | 12.15am    | 1.15am    | 3.15am   |
| Fri 17 May      | 1pm      | Nanette Thelemaque                          | USA             | Sandler's Sales Methodology   |                 | 10am    | 6pm     | 7pm          | 1.00am     | 3.00am    | 5.00am   |
| Fri 17 May      | 2.15pm   | Joseph Erskine                              | USA             | Time Management & Procrastination: Top 10 Time Savers                         |                 | 11.15pm | 7.15pm  | 8.15pm       | 2.15am     | 3.15am    | 5.15am   |
| Fri 17 May      | 3.30pm   | (45 minutes)                                |                 | Ask the VA Trainers/Coaches   | Sharon Williams | 12.30pm | 8.30pm  | 10.30pm      | 4.30am     | 5.30am    | 7.30am   |
| Fri 17 May      | 4.15pm   | Jasmine Monk                                | USA             | The untold secrets of Direct Marketing & Networking to grow your VA business! |                 | 1.15pm  | 9.15pm  | 11.15pm      | 5.15am     | 7.15am    | 9.15am   |
| Fri 17 May      | 5.30pm   | Sharon Williams                             |                 | <b>International Virtual Assistants Day Celebration</b>                       | Sharon Williams | 2.30pm  | 10.30pm | 12.30am      | 6.30am     | 8.30am    | 10.30am  |
| Fri 17 May      | 7.30pm   | Lyndal Harris                               | Australia       | Ins and Outs of Podcasting  |                 | 4.30pm  | 12.30am | 1.30am       | 7.30am     | 9.30am    | 11.30am  |
| Fri 17 May      | 8.45pm   | Kathie Thomas                               | Australia       | How Complete is Your LinkedIn Profile?  |                 | 5.45pm  | 1.45am  | 2.45am       | 8.45am     | 10.45am   | 12.45pm  |
| Fri 17 May      | 10pm     | Gordon Jenkins                              | Australia       | Who is on your plane?   |                 | 7.00pm  | 3am     | 4am          | 10am       | 12pm      | 2pm      |
| Fri 17 May      | 11.15pm  | Sharon Williams                             |                 | Closing Session   | Sharon Williams | 8.15pm  | 4.15am  | 5.15am       | 11.15am    | 1.15pm    | 3.15pm   |

| Saturday   |          |                     |           |  |                 |         |         |         |         |         |          |
|------------|----------|---------------------|-----------|--|-----------------|---------|---------|---------|---------|---------|----------|
| Sat 18 May | 8am      | Sharon Williams     |           | Opening Session  | Sharon Williams | 5am     | 1pm     | 2pm     | 8pm     | 10pm    | Midnight |
| Sat 18 May | 8.30am   | Pam Griffiths       | Australia | Build a Picture of Your Business Using Mind Mapping Techniques                               |                 | 5.30am  | 1.30pm  | 2.30pm  | 8.30pm  | 10.30pm | 12.30am  |
| Sat 18 May | 9.45am   | Stephanie Middleton | UK        | How to Win Awards and Use Them to Supercharge Your Marketing Strategy                        |                 | 6.45am  | 2.45pm  | 3.45pm  | 9.45pm  | 11.45pm | 1.45am   |
| Sat 18 May | 11am     | Wendy Dickinson     | USA       | Legacy: Your Sleep Well at Night (SWAN) Song   |                 | 8am     | 4pm     | 5pm     | 11pm    | 1am     | 3am      |
| Sat 18 May | 12.15pm  | Regina Lewis        | USA       | How to Get Over the Fear and Finally Launch Your VA Business                                 |                 | 9.15am  | 5.15pm  | 6.15pm  | 12.15am | 2.15am  | 3.15am   |
| Sat 18 May | 1:30pm   | Leigh Beaty         | USA       | Customer Journey Mapping and Its Role in Sales and Marketing Funnels                         |                 | 10.30am | 6.30pm  | 7.30pm  | 1.30am  | 3.30am  | 5.30am   |
| Sat 18 May | 2.45pm   | (45 Minutes)        |           | Ask the Seasoned VA/Open Networking  | Sharon Williams | 11.45am | 7.45pm  | 8.45pm  | 2.45am  | 4.45am  | 6.45am   |
| Sat 18 May | 3.30pm   | Michelle Zenisk     | USA       | How to price your services as a Virtual Assistant  |                 | 12.30pm | 8.30pm  | 9.30pm  | 3.30am  | 5.30am  | 7.30am   |
| Sat 18 May | 4.45pm   | Nanette Thelemaque  | USA       | Creating Sales and Marketing Scripts   |                 | 1.45pm  | 9.45pm  | 10.45pm | 4.45am  | 6.45am  | 8.45am   |
| Sat 18 May | 6.00pm   | Stephanie Watson    | USA       | Getting the Right Clients with Content Marketing   |                 | 3pm     | 11pm    | 12am    | 6am     | 8am     | 10am     |
| Sat 18 May | 7.15pm   | Sharon Williams     | USA       | 7 Leadership Skills, Traits & Qualities for Building a Profitable Virtual Assistant Business |                 | 4.15pm  | 12.15am | 1.15am  | 7.15am  | 9.15am  | 11.15am  |
| Sat 18 May | 8.30pm   | Alicia Jay          | USA       | Simple and Effective Strategies to Get Clients with Your Content                             |                 | 5.30pm  | 1.30am  | 2.30am  | 8.30am  | 10.30am | 12.30pm  |
| Sat 18 May | 9.45pm   | Rosie Shilo         | Australia | How to be a Stand Out VA   |                 | 6.45pm  | 2.45am  | 3.45am  | 9.45am  | 11.45am | 1.45pm   |
| Sat 18 May | 11:00 PM | Sharon Williams     | USA       | Convention Closing Ceremony  | Sharon Williams | 8.00pm  | 4.00am  | 5.00am  | 11.00am | 1:00 PM | 3.00pm   |