



Society of Virtual Assistants



How To Choose The Best Virtual Assistant Course

What you need to look for, what questions to ask, and why some courses do better than others as a return on investment.

lead.me/bagxx9

Scams last year:

- Offering start up training from a non-existent Limited Company
- VA Matching service which charged both the clients and the VAs to take part – an illegal employment agency
- VA Franchise which refused to let franchisees take up the business once they completed the training.



UK VA Survey – DATA COLLECTION – TAKE PART

Every year we collect data that creates a snapshot of the UK VA industry – we ask about rates, where you get clients from, your business model...All anonymous data which we put into a comprehensive document which you can use to fine tune your business. It's a biggie, so sit down with a coffee! **1st 10% of the industry surveyed (first 230 people) get it free**

societyofvirtualassistants.co.uk/survey



Buying a VA Business / VA Franchise

In 2017 we had a number of complaints about a particular VA Franchise which prompted us to share advice on how a VA business should be valued. Useful both to VAs looking to buy and those wanting to sell.

Free advice available here:

societyofvirtualassistants.co.uk/va-products



Industry stats:

Turnover:

Full time (40+ hours/week): £51,500 *

Part time (11-20 hours/week): £16,043*

Average rate per hour:

£24.35 per hour for solo VAs*

£29.67 for multi-VAs outsourcing more than 50% of work*

Average profit:

62.9% of income is profit*

Average no of clients:

Each VA works with 6.2 clients* on average. Top number of clients services by a single VA business: 150 clients*.

UK VA Industry:

As of today, 2,230 SVA members.

* Stats taken from 2017 SVA UK VA Survey